Increase your visibility

- CCL foyer B entrance
- CCL Exterior towers
- CCL Exterior Pillar branding
- CCL Exterior entrance branding
- CCL Interior window branding
- CCL Interior window branding
- CCL Interior column branding
- CCL Interior lightbox branding
- CCL Interior balcony branding
- CCL Interior balcony branding
- CCL Interior panel branding
- CCL Interior panel branding
- CCL Lectern branding
- CCL Panel table branding
- CCL Venue branding map 01
- CCL Venue branding map 02
- CCL Branding - technical specifications

www.idf.org/lisbon2020
INCREASE YOUR VISIBILITY AT
THE IDF DIABETES COMPLICATIONS
CONGRESS 2020

VENUE BRANDING OPPORTUNITIES
LISBON CONGRESS CENTRE CCL
CCL FOYER B ENTRANCE – OVERHEAD GLASSES/COLUMNS

DESCRIPTION
Production on vinyl applied on 3,5mm Polypropylene board

SPECIFICATIONS

<table>
<thead>
<tr>
<th>REF</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>B1</td>
<td>3,88m x 1,06m</td>
<td>€ 1.245</td>
</tr>
<tr>
<td>B2/B4</td>
<td>3,79m x 0,50m</td>
<td>€ 725/each</td>
</tr>
<tr>
<td>B3</td>
<td>5,27m x 0,50m</td>
<td>€ 895</td>
</tr>
<tr>
<td>E9</td>
<td></td>
<td>€ 1.110/column</td>
</tr>
</tbody>
</table>

Increase your visibility
- CCL foyer B entrance
- CCL Exterior towers
- CCL Exterior Pillar branding
- CCL Exterior entrance branding
- CCL Interior window branding
- CCL Interior window branding
- CCL Interior column branding
- CCL Interior lightbox branding
- CCL Interior balcony branding
- CCL Interior balcony branding
- CCL Interior panel branding
- CCL Interior panel branding
- CCL Lectern branding
- CCL Panel table branding
- CCL Venue branding map 01
- CCL Venue branding map 02
- CCL Branding - technical specifications
CCL EXTERIOR TOWERS

DESCRIPTION
Canvas production with 10cm open hem at the top and bottom, and eyelets on the sides. For artworks production, avoid having text 50cm from the top.

SPECIFICATIONS
- 3.95m x 9m
- € 5.725
CCL EXTERIOR PILLAR BRANDING

DESCRIPTION

Production on vinyl applied on 3,5mm Polypropylene board or in canvas.

SPECIFICATIONS

- 3,45m x 7,72m
- € 4.750 /oval pillar

Increase your visibility

CCL foyer B entrance
CCL Exterior towers
CCL Exterior Pillar branding
CCL Exterior entrance branding
CCL Interior window branding
CCL Interior window branding
CCL Interior column branding
CCL Interior lightbox branding
CCL Interior balcony branding
CCL Interior balcony branding
CCL Interior panel branding
CCL Interior panel branding
CCL Lectern branding
CCL Panel table branding
CCL Venue branding map 01
CCL Venue branding map 02
CCL Branding - technical specifications
CCL EXTERIOR ENTRANCE BRANDING

DESCRIPTION

Several shapes can be produced to enhance your visibility right at the venue entrance.

Consult us for your project’s quote and development.
CCL INTERIOR WINDOW BRANDING

DESCRIPTION
Floor 1 – main entrance Pavilion 4.
Production on vinyl applied on 3,5mm Polypropylene board.

SPECIFICATIONS
- 13,32m width x 0,99 m height
- Full branding: € 3,250
CCL INTERIOR WINDOW BRANDING

DESCRIPTION

Floor 1 entrance to Pavilion 4 from foyer D. Production on vinyl applied on 3,5mm Polypropylene board.

SPECIFICATIONS

Left & centre

- 1,80m x 0,95m
- € 480 per window

Right

- 2,16m x 0,95m
- € 480 per window
CCL INTERIOR COLUMN BRANDING

DESCRIPTION
Columns Pavilion 4. Production on vinyl applied on 3,5mm polypropylene board.

SPECIFICATIONS
- 1,50m width x 2,77m height
- € 1.225 per column
CCL INTERIOR LIGHTBOX BRANDING

DESCRIPTION
Light boxes for printed backlit canvas branding.
Location first floor: Foyer D/Hall 4/Hall 5

SPECIFICATIONS

Wooden structure
- 1,30m x 2,63m (oval)
- € 2.500 one sided

Aluminium structure
- 1,5m x 2,5m
- € 1.825 one sided
CCL INTERIOR BALCONY BRANDING

DESCRIPTION
First and second floor balcony foyer D. Production in Canvas.
2 banner on first floor.
4 banner on second floor.

SPECIFICATIONS
- 4,88m x 1,40m
- € 950 /banner
CCL INTERIOR BALCONY BRANDING

DESCRIPTION
Foyer D second floor balcony. Production in Canvas.

SPECIFICATIONS

<table>
<thead>
<tr>
<th>Banner 2.15</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>8,70m x 1.40m</td>
<td>€ 1,700</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Banner 2.16</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>4,88m x 1.40m</td>
<td>€ 950</td>
</tr>
</tbody>
</table>
CCL INTERIOR PANEL BRANDING

REF 11

DESCRIPTION
Foyer D above Auditorium I
Production on vinyl applied on 3.5mm Polypropylene board.

SPECIFICATIONS

Top
- 3.85m x 0.52m
- € 475

Left wall
- 1.24m x 2.45m
- € 750

Right wall
- 1.20m x 2.15m
- € 700

Set up for satellite symposium only 10h15-13h00.
Rate including installation and dismantling.
## CCL INTERIOR PANEL BRANDING

### DESCRIPTION

Foyer D above Auditorium II  
Production on vinyl applied on 3,5mm Polypropylene board.

### SPECIFICATIONS

#### Left 2.12
- 2,45m x 1,90m  
- € 1.100

#### Center 2.13
- 8,89m x 1,90m  
- € 3.975

#### Right 2.14
- 5,98m x 1,90m  
- € 2.675

Set up for satellite symposium only 10h15-13h00.  
Rate including installation and dismantling.

---

---

---

---
DESCRIPTION
Lectern in Auditorium I, II, III & IV, room 5A
Production on vinyl applied on 3,5mm Polypropylene board.

SPECIFICATIONS
- 0,66m width x 1,20m height
- € 190
### CCL PANEL TABLE BRANDING - SATELLITE SYMPOSIUM

**DESCRIPTION**

3-pax panel table in Auditorium I, II, III & IV, room 5A
Production on vinyl applied on 3,5mm Polypropylene board.

**SPECIFICATIONS**

- 2.40 width x 0.57m height
- € 410

---

**REF 14**

- Increase your visibility
- CCL foyer B entrance
- CCL Exterior towers
- CCL Exterior Pillar branding
- CCL Exterior entrance branding
- CCL Interior window branding
- CCL Interior balloon branding
- CCL Interior column branding
- CCL Interior lightbox branding
- CCL Interior balcony branding
- CCL Interior panel branding
- CCL Lectern branding
- CCL Panel table branding
- CCL Venue branding map 01
- CCL Venue branding map 02
- CCL Branding - technical specifications
CCL VENUE BRANDING

Increase your visibility
- CCL foyer B entrance
- CCL Exterior towers
- CCL Exterior Pillar branding
- CCL Exterior entrance branding
- CCL Interior window branding
- CCL Interior entrance branding
- CCL Interior column branding
- CCL Interior lightbox branding
- CCL Interior balcony branding
- CCL Interior panel branding
- CCL Lectern branding
- CCL Panel table branding
- CCL Venue branding map 01
- CCL Venue branding map 02
- CCL Branding - technical specifications

Diabetes Complications Congress 2020
3-5 December 2020, Lisbon, Portugal
CCL VENUE BRANDING

Increase your visibility
- CCL foyer B entrance
- CCL Exterior towers
- CCL Exterior Pillar branding
- CCL Exterior entrance branding
- CCL Interior window branding
- CCL Interior window branding
- CCL Interior column branding
- CCL Interior lightbox branding
- CCL Interior balcony branding
- CCL Interior balcony branding
- CCL Interior panel branding
- CCL Interior panel branding
- CCL Lectern branding
- CCL Panel table branding
- CCL Venue branding map 01
- CCL Venue branding map 02

CCL Branding - technical specifications
CCL BRANDING - TECHNICAL SPECIFICATIONS

- Artworks must be received by 6 November 2020
- in digital format PDF, .TIFF or .JPEG
- with a minimal resolution of 72 dpi's to natural size (1:1),
- with fonts converted in curves
- No bleed needed

Files up to 15MB to be sent by email, larger files to be sent by wetransfer or similar file transfer service to Celina Renner at industry@idf.org