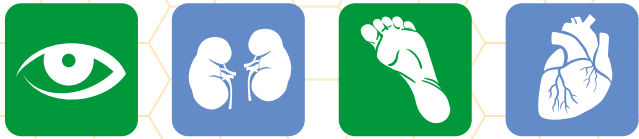




Diabetes Complications Congress 2020



3-5 December 2020, **Lisbon, Portugal**

INVITATION TO INDUSTRY

International Diabetes Federation

Welcome Message

How to secure your participation?

Exhibition

Satellite symposia

Sponsorship opportunities

IDF Congress Secretariat



www.idf.org/lisbon2020



Diabetes Complications
Congress 2020



3-5 December 2020, **Lisbon, Portugal**



TABLE OF CONTENTS

Welcome Message	4
List of Exhibitors at IDF Congress	5
How to secure your participation?	6
Exhibition	6
■ Location	6
■ Rates in EURO	6
■ Provisional timing	6
■ Payment terms & cancellation policy	7
Satellite symposia	8
■ Time slots and rental costs in EURO	8
■ Reservation and room allocation	8
■ Payment terms & cancellation policy	9
Meeting space	9
■ Time slots and rental costs in EURO	9
■ Reservation and room allocation	9
■ Payment terms & cancellation policy	9
Sponsorship items	10
■ Payment schedule of sponsorship items	13



International Diabetes Federation

Welcome Message

How to secure your participation?

Exhibition

Satellite symposia

Sponsorship opportunities

IDF Congress Secretariat



The content of this publication may be subject to change.
The organiser cannot be held liable for any inconvenience resulting from these changes.

INTERNATIONAL DIABETES FEDERATION

The global voice of diabetes

The International Diabetes Federation (IDF) is an umbrella organisation of over 230 national diabetes associations in 170 countries and territories. It represents the interests of the growing number of people with diabetes and those at risk. The Federation has been leading the global diabetes community since 1950. IDF's mission is to promote diabetes care, prevention and a cure worldwide. For more information please visit www.idf.org.

Congress at-a-glance



International Diabetes Federation

Welcome Message

How to secure your participation?

Exhibition

Satellite symposia

Sponsorship opportunities

IDF Congress Secretariat



Diabetes Complications Congress 2020



3-5 December 2020, Lisbon, Portugal

IDF 2020 WELCOME MESSAGE

Welcome to the IDF Diabetes Complications Congress 2020 held in Lisbon, Portugal, on 3-5 December 2020. This is the second in a new IDF series of live educational events focused on tackling the issues around complications associated with diabetes.

The increase in rates of diabetes across the globe brings with it an increase in diabetes complications. Poor diabetes management, whether through lack of education, limited access to care or undiagnosed conditions, means diabetes complications are a real problem in most countries.

Following the successful launch of this new congress series in Hyderabad, India in 2018, IDF invites you to Lisbon for an update on the latest research, treatments and tools to manage, treat and prevent diabetes complications. The ultimate goal is to improve outcomes and quality of life for people with diabetes.

The IDF Diabetes Complications Congress 2020 is organised in collaboration with the Portuguese Diabetes Association (APDP).

Who will attend?

- Primary care Physicians
- Cardiologists
- Educators
- General surgeons
- Endocrinologists
- Nephrologists
- Physiotherapists
- Vascular surgeons
- Orthopaedists
- Ophthalmologists
- Podiatrists
- Nurses

International Diabetes Federation

Welcome Message

How to secure your participation?

Exhibition

Satellite symposia

Sponsorship opportunities

IDF Congress Secretariat



Who exhibits at the IDF Congress

All companies operating in the field of diabetes value the IDF Congress as a relevant and impactful opportunity to reach out to an international high-level audience.

American Association of Clinical Endocrinologists (AACE)	LG Chem
Acon Laboratories	Lilly Diabetes
Alere	MedGenome
Ascensia	Merck
AstraZeneca	MSD
Bayer	NeoBiocon
Becton Dickinson	Neopharma
Boehringer Ingelheim	Novartis
Cambridge Weight Plan	Novo Nordisk
Cipla	Optomed
Dasman Diabetes Institute	Owen Mumford
Diabetes India	Pic Solutions/Artsana
Diabetik Foot Care India	Plos
European Association for the Study of Diabetes	Roche Diabetes Care
Evia Medical Technologies	Sanofi
Exevia	Servier International
Fred Hollows	Sunstar Suisse SA
Gabric	Takeda
Glenmark	The Diabetes Centre
Hikma Pharmaceuticals	The Searle Company
Imperial College London Diabetes Centre	Tonghua Dongbao Pharmaceutical
Inbody	Trividia Health
Insulin For Life	World Diabetes Foundation
International Society for Pediatric and Adolescent Diabetes ISPAD	World Union of Wound Healing Societies
Julphar	

International Diabetes Federation

Welcome Message

How to secure your participation?

Exhibition

Satellite symposia

Sponsorship opportunities

IDF Congress Secretariat



**Diabetes Complications
Congress 2020**



3-5 December 2020, Lisbon, Portugal

HOW TO SECURE YOUR PARTICIPATION?

Exhibition

The congress will be held in the Centro de Congressos de Lisboa CCL, located on the river Tagus and in the historical area of Belem. This comfortable and pleasant venue offers spacious auditoriums, meeting facilities and exhibition space, all conveniently located and within easy reach.

Praça das Indústrias, 1300-307 Lisboa – Portugal
Tel. (+351) 218 921 420
Email: lisboacc@ccl.fil.pt

The exhibition offers space for commercial and non-profit organisations to present their services & products.

Rates in EURO

Description	Min 9 sqm	Comments
Commercial organisations	EUR 450/ m ²	Empty space, no furniture or services included
Non-profit organisations	EUR 200/ m ²	Empty space, no furniture or services included
Non-profit organisation shell scheme of 9m ²	EUR 3.000	Walls: 2.5 high white Header fascia sign with exhibitor's name Lighting: 5X 100W spotlights per 9m ² / Power: 1 plug with 220v; Carpet / 2 chairs, 1 table, 1 waste paper bin

Provisional timing

Below is a provisional overview of the exhibition build-up and dismantling schedule. Exhibitors will be informed of the final dates and time schedule through the exhibitor manual (to be available online by September 2020).

Exhibition schedule	Hours	Activity
Wednesday 2 December	08.00 - 20.00	Build-up
Thursday 3 December	08.00 - 10.00	Build-up
Thursday 3 December	11.30 - 16.30	Show hours
Friday 4 December	08.30 - 16.30	Show hours
Saturday 5 December	08.30 - 12.00	Show hours
Saturday 5 December	12.30 - 20.00	Tear down

International Diabetes Federation

Welcome Message

How to secure your participation?

Exhibition

Satellite symposia

Sponsorship opportunities

IDF Congress Secretariat



Payment terms

Invoices are payable within 30 days following the date of issue and prior to the deposit and balance due dates. If rental charges are not paid within the allotted time, exhibition space will be released and any loss incurred by the organizer through such non-payment shall be covered by the defaulting exhibitor.

Cancellation of exhibition space

- In case of total cancellation before 1 July 2020, a cancellation charge of 10% of the total amount is due.
- In case of total cancellation before 1 September 2020, a cancellation charge of 55% of the total amount is due.
- In case of total cancellation on or after 2 November 2020, the total amount is due.

Total cancellation fees apply irrespective of whether the space can be reallocated

Cancellation of exhibition floor space may require the remaining exhibition space to be relocated to another area of the exhibition. Relocation will be considered in consultation with the exhibitor. In any case, IDF will have the final relocation decision with no recourse by the exhibitor.

Important note

All invoices need to be paid in full before the start of the congress. Failure to do so may lead to the cancellation of all sponsorship items, be it exhibition space, satellite symposia, sponsorship items or hospitality suites.

Subletting and sharing exhibition space

The exhibitor shall neither share nor sublet whole or part of the allocated exhibition space to a third party without the written agreement of the organizer.

International Diabetes Federation

Welcome Message

How to secure your participation?

Exhibition

Satellite symposia

Sponsorship opportunities

IDF Congress Secretariat



Satellite symposia

Satellite symposia constitute an ideal format to reach a targeted audience and to inform potential clients about the latest scientific information and developments in diabetes research. Satellite symposia take place within the CCL, inside the session halls assigned to the official congress programme.

Satellite symposia content has to be submitted to the Chair of the programme committee for approval no later than 15 October 2020. Companies understand and explicitly agree that it is up to the programme committee to decide whether an application is accepted or rejected, no appeal is possible.

Companies wishing to organize catering during their satellite symposium are requested to contact the congress centre.

In order to avoid similar satellite topics being scheduled in parallel, companies should clearly state the topic. When several companies apply for a satellite symposium on the same topic, the congress programme committee reserves the right to assign different time slots to avoid overlap.

IDF 2020 satellite symposia rate				
	Auditorium I	Auditorium II	Auditorium III & IV	Room 5A
Seating theatre style	700-1500	300	200	150
Thu 3 Dec 12.00 - 13.00	EUR 10.000	EUR 8.000	EUR 8.000	EUR 8.000
Fri 4 Dec 12.00 - 13.00	EUR 10.000	EUR 8.000	EUR 8.000	EUR 8.000

Rental rates include the use of the Congress logo on invitations and promotional documents, and publication of the satellite symposium in the Congress publication.

Rates further include:

- room rental
- standard audio-visual equipment
- audio-visual technician
- access to the speaker preview room
- permission to use the company's branding inside the room (production to be organized & paid by the company)

Rehearsal time of max. 1 hour, outside the official programme hours, to be confirmed with IDF. This complimentary rehearsal time, including set-up of equipment where necessary, needs to be booked in advance by the sponsor preferably, when completing the sponsorship agreement, and will be allocated on a first-come, first-served basis.

Rental rates do not include the cost for extras (e.g. catering service, extra audio-visual equipment, extra furniture, extra decoration, extra hostesses, etc).

The reservation of a satellite symposium will only be valid when the company has returned a completed and signed sponsorship agreement.

International Diabetes Federation

Welcome Message

How to secure your participation?

Exhibition

Satellite symposia

Sponsorship opportunities

IDF Congress Secretariat



Reservation of the satellite symposium room will be arranged through the organizer, and not directly with the congress venue.

Payment terms

Invoices are payable within 30 days following the date of issue and prior to the deposit and balance due dates. In case of non-payment on the due date, late charges of 7% per annum will apply.

Important note

All invoices need to be paid in full before the start of the congress. Failure to do so may lead to the cancellation of all sponsorship items, be it exhibition space, satellite symposia, hospitality suites or sponsorship items.

Cancellation of satellite symposia

- In case of total cancellation before 1 July 2020, a cancellation charge of 10% of the total amount is due.
- In case of total cancellation before 1 September 2020, a cancellation charge of 55% of the total amount is due.
- In case of total cancellation on or after 2 November 2020, the total amount is due.

Total cancellation fees apply irrespective of whether the space can be reallocated.

Attendance

The satellite symposium must be open to all registered participants. No separate registration will be allowed. All attendees to the satellite symposia will be required to wear a congress badge. Registrations for participants and corresponding badges are nominative and non-transferable.

Companies exhibiting will be entitled to a maximum of 2 free badges per 9m² booked. These badges will give company staff access to the exhibition and the satellite symposia but NOT to the scientific programme.

All staff, whether company staff or local stewards/hostesses, will need to wear an exhibitor badge.

During the exhibition AND during non-show hours, individuals without an exhibitor badge will not be admitted into the halls.

To allow their staff to participate into the scientific programme, companies will need to register their staff at the congress delegate registration rate.

Meeting space

Hospitality Suite I – room 1.05	40sqm	30 U-shape	Thursday 3 to Saturday 5 December	€ 2.500
Hospitality Suite II – room 1.06	45sqm	30 U-shape	Thursday 3 to Saturday 5 December	€ 2.500
Hospitality Suite III – room 1.07	50sqm	30 U-shape	Thursday 3 to Saturday 5 December	€ 3.000
Hospitality Suite IV – room 1.10	50sqm	30 U-shape	Thursday 3 to Saturday 5 December	€ 3.000
Industry meeting room 1.09	60sqm	30 U-shape 50 T/S	Thursday 3 to Saturday 5 December	€ 375 per 2 hr slot

International Diabetes Federation

Welcome Message

How to secure your participation?

Exhibition

Satellite symposia

Sponsorship opportunities

IDF Congress Secretariat



Sponsorship opportunities

Abstract print-upon-demand

- EUR 15.000



E-poster gallery with touchscreens for poster presentation

Be a pioneer and support the first digital poster gallery at the IDF Congress:

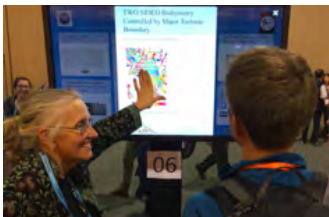
This unique opportunity will enhance the poster presentations and maximise exposure, to the benefit of delegates and authors alike, will encourage more young HCPs to present their scientific work.

Employing technology in a positive way by facilitating and enhancing the human interaction.



A set up of up to 12 touchscreens for poster display allowing interactive presentations throughout exhibition hours by the author or for autonomous use by the delegate.

Touchscreens come with multimedia functions: high-resolution images, high-definition video, audio, external links, unlimited scrollable content. Content will be searchable by author, title, topics, keywords etc. Further benefits are interaction with authors, poster rating and easy online sharing...



Acknowledgement of support is threefold:

- Large banner on site: "The e-poster area is supported by an educational grant from <company>"
- Acknowledgement in the IDF Congress 2020 Programme Book (print and online)
- Acknowledgement through screensaver/landing page and quick click through the sponsor posters/sponsor page
- EUR 50.000,00

Congress Application

The congress app provides delegates with the opportunity to access information about the congress through their mobile devices. Detailed information on the programme, exhibition and venue at their fingertips.

- Application header with sponsor's logo and link
- Splash screen while the application loads showing the congress and sponsor's logos
- 1 Alert per day
- Exclusive
- EUR 15.000



International Diabetes Federation

Welcome Message

How to secure your participation?

Exhibition

Satellite symposia

Sponsorship opportunities

IDF Congress Secretariat



Diabetes Complications
Congress 2020



3-5 December 2020, Lisbon, Portugal



Industry Guide

Each attendee receives the Industry Guide with the congress bag at registration. The guide contains the industry satellites symposia programmes, exhibitor's profiles and the exhibition floor plan. This publication is a great opportunity for companies wanting to advertise and gain more visibility as well as promoting their satellites symposia event.

Full colour advert

- Printing specifications:
 - Size: 200 x 200 mm
 - Format Files to be delivered: Only high resolution PDF will be accepted
 - Print-run: (to be confirmed)
- Distribution on site, included in the congress bag

Advertising rates:

- | | |
|--|-----------------------------|
| ■ Inside single page – non-exclusive: max 10 companies | EUR 2.500 / per page |
| ■ Back cover inside & outside – exclusive | EUR 5.000 each |
| ■ Front cover inside – exclusive | EUR 5.000 |
| ■ Inside page facing table of contents – exclusive | EUR 5.000 |

Congress Newsletter Advertisement

The congress newsletter is circulated to over 30,000 subscribers and potential delegates in the months leading up to the congress including 230 IDF national member associations in 170 countries.

Progressively, congress registrants are added to the mailing list.

Sponsor's logo appears as a clickable button which leads to the sponsor's company website. The newsletter features Programme highlights and sneak previews, practical information on travel, hotel and visa, quotes from national diabetes associations and it promotes congress activities. It is the ideal opportunity to promote your satellite symposium and stand events.

Non-exclusive: max 5 companies

Rates

- | | |
|---------------------------------------|------------------------------|
| ■ Newsletter January - September 2020 | EUR 2,500 / per issue |
| ■ Newsletter October/November 2020 | EUR 5,000 / per issue |



International Diabetes Federation

Welcome Message

How to secure your participation?

Exhibition

Satellite symposia

Sponsorship opportunities

IDF Congress Secretariat





Multi-sponsored Congress Bag

Distributed to all attendees, the participating sponsors will receive high visibility from prime advertising space on the outside of the official congress bag.

- Company logos printed on the front side
- Non-exclusive: max 4 companies
- Print-run: (to be confirmed)
- Distribution onsite
- **EUR 10,000**



Congress Bag Insert

Be the first to reach the attendees with your message inserted into the congress bag.

- Print-run: (to be confirmed)
- Distribution on site, included in the congress bag
- Format: max. A4, max 4 pages
- Non-exclusive: max 6 printed inserts and 3 non-printed inserts
- **EUR 5,000 / insert**



Internet Zone

A popular feature of the congress, the Internet Zone is located in the main foyer. Regularly used by speakers, delegates and exhibitors, the Internet Zone is accessible during the congress opening hours. The zone offers 5 units (1 unit is comprised of 5 desktop, internet-ready PCs connected to printers).

- Company logo to be printed on signage top panels
- Company logo on the PC desktops
- Non-exclusive
- **EUR 10,000 per unit**

International Diabetes Federation

Welcome Message

How to secure your participation?

Exhibition

Satellite symposia

Sponsorship opportunities

IDF Congress Secretariat





Writing Pads and Pens

These stationeries are very handy and useful for the delegate. They will be branded with the sponsor's logo and included in the congress bags. The sponsor will bear the costs of production and shipment.

- Print-run: (to be confirmed)
- Exclusive
- **EUR 8,000**

Young Scientist Travel Grants

Help young scientists to attend the IDF Congress 2020 and to benefit from the learning experience. Grants are provided to the highest scoring abstracts accepted for oral presentation. A grant includes travel in economy class, up to 3 hotel nights in a budget hotel and the registration.

- Sponsor acknowledgement on congress website and in Congress App
- **EUR 2,500 per travel grant**

Advertisement at the Congress Center CCL

The Lisbon Congress Center offers bright and prominent sites for advertisement with high foot fall. Exterior entrance branding, towers, pillars or free standing shapes as well as numerous interior branding opportunities are available in various sizes and budgets.

Ask for the separate Advertisement catalogue at industry@idf.org

Payment schedule of sponsorship items

The full amount is due upon acceptance of the application by IDF and shall be paid within 30 days of the invoice date. If sponsorship items are not paid within the prescribed time, the reserved items will be released and any loss incurred by the organizer through non-payment shall be covered by the defaulting company.

International Diabetes Federation

Welcome Message

How to secure your participation?

Exhibition

Satellite symposia

Sponsorship opportunities

IDF Congress Secretariat



IDF CONGRESS SECRETARIAT - INTERNATIONAL DIABETES FEDERATION (IDF)

All enquiries and correspondence in relation to the congress should be directed to:

■ **Congress Secretariat - International Diabetes Federation (IDF)**

Chaussée de La Hulpe 166
BE - 1170 Brussels
T: +32-2-5431631
F: +32-2-4030830
E: congress@idf.org
[http:// www.idf.org/congress](http://www.idf.org/congress)

General enquiries, Registration & Industry relations

- E: congress@idf.org

Abstracts and programme

- E: programme@idf.org

International Diabetes Federation

Welcome Message

How to secure your participation?

Exhibition

Satellite symposia

Sponsorship opportunities

IDF Congress Secretariat



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