Webinar: IDF’s campaign in the run-up to the UN HLM on UHC
The YLD team

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Contact us at advocacy@idf.org!
Structure of the webinar

1. **Diabetes global advocacy** milestones *(1991-2018)*

2. Additional information about **the UN HLM on UHC** *(2019)*

3. **IDF’s campaign on this occasion** – ways of supporting it
UHC? HLM? SDG?

**UN**: United Nations

**WHO**: World Health Organization

**HLM**: High Level Meeting

**SDG**: Sustainable Development Goals

**UHC**: Universal Health Coverage

**NCDs**: Non-Communicable Diseases
1. DIABETES GLOBAL ADVOCACY MILESTONES (1991-2018)
IDF: an instrumental actor in shaping the international agenda (1991-2018)

Establishment of World Diabetes Day by IDF and WHO
UN Resolution on Diabetes: campaign led by IDF and its network of Members. The UN acknowledged diabetes as a global pandemic and a serious health threat to global health.
First UN High Level Meeting on NCDs: commitment from Member States to keep NCDs at the top of the international political agenda.
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IDF: an instrumental actor in shaping the international agenda (1991-2018)

WHO adoption of the 2025 voluntary targets and the overarching goal of 25% reduction in premature mortality by that date: 0% increase in diabetes and obesity + 80% access to essential medicines and technologies by 2025.
IDF: an instrumental actor in shaping the international agenda (1991-2018)

- 1st HLM on NCDs
- 61/225 Resolution on diabetes
- 2014
- 2nd HLM on NCDs
- 2018

Second UN High Level Meeting on NCDs to assess progress since 2011.
IDF: an instrumental actor in shaping the international agenda (1991-2018)

Adoption of the SDGs and the 2030 Agenda: including targets on NCDs (30% reduction in premature mortality) and UHC by 2030.
IDF: an instrumental actor in shaping the international agenda (1991-2018)

- **1991**: 61/225 Resolution on diabetes
- **2006**: 1st HLM on NCDs
- **2011**: 2nd HLM on NCDs
- **2013**: 3rd UN High Level Meeting on NCDs to assess progress.

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2. THE UN HIGH LEVEL MEETING ON UNIVERSAL HEALTH COVERAGE (2019)
What is Universal Health Coverage?

- **Universal**: all individuals and communities
- **Health Coverage**: health services and medicines

“Situation where all individuals and communities receive the health services and medicines they need at an affordable price.” – WHO

- **UHC**: key driver to ensure long-term economic development
The 2019 UN HLM on UHC

- **September 23, 2019** in New York

- **Half of world population** does not have full coverage of essential health services at an affordable price

- Opportunity to help **mobilise high-level political attention and support** for UHC, both globally and locally

- Result: **Political Declaration**

- **Goal**: guide Member States towards achieving UHC by 2030
Why is Universal Health Coverage important for people living with diabetes?

- Diabetes = life-long management
- People with T1D need insulin to survive
- People with all types of diabetes need access to essential care:
  - Uninterruptedly
  - At an affordable price
- These appropriate care and medicines are necessary to:
  - Effectively manage their condition
  - Avoid or delay complications
- Without UHC, many people face stark choices (notably because of the high cost of medical expenses)
- Low and middle income countries: particularly at risk
### Essential care for people with diabetes

- **Insulin**
- **Metformin**
- **Glicazide**
- **Glucagon**

- **Syringes/needles**
- **Test strips**
- **Glucometers**

- **Consultations with healthcare professionals:**
  - Regular consultations with family doctors, nurses, dietitians and nutritionists
  - Consultations with the appropriate specialists in case of complications
3. IDF’S CAMPAIGN IN THE RUN-UP TO THE HLM ON UHC
IDF’s call to action

- **Aimed at governments** and policymakers

  “IDF urges global leaders to leave no one behind and ensure that all people living with diabetes have access to essential care and medicines at an affordable price”

- **UHC is the minimum**: Member States with the economic capacity to go beyond UHC should provide the best possible diabetes care for citizens at an affordable price

- Available in: [English](#), [French](#), [Spanish](#) and [Italian](#)

CAN YOU HELP US TRANSLATING IT TO OTHER LANGUAGES?
How can governments ensure UHC?

**UNIVERSAL HEALTH COVERAGE**

- Strengthen primary health care to improve early diagnosis and prevention of complications
- Improve education for better diabetes self-management and type 2 diabetes prevention
- Boost investment to ensure affordable essential diabetes care for everyone, everywhere
- Ensure high-level political attention to UHC in the run-up to 2030
How can you support IDF’s campaign?

- **Reach out** to national policy-makers
  - Translate the IDF call to action into your local language
  - Establish face-to-face meetings with policymakers
  - Send the call to action to policymakers by letter or email

- **Promote the IDF call to action** on national press
  - Identify the main health-focused news outlets in your country
  - Reach out to them with the call to action, and diabetes facts and figures from your country (Diabetes Atlas)

- **Support** the IDF HLM campaign on social media
  - Follow IDF on Facebook, Twitter, Instagram and LinkedIn
  - Share with your network the IDF UHC messages
  - We encourage you to translate them, so that they reach a wider audience
How can you support IDF’s call to action?

- Participate in the **selfie campaign**
  - **Currently**: ongoing on social media, submissions on pause
  - **In July**: submissions reopen with new and improved calculator to increase participation
Additional resources

**USEFUL DOCUMENTS**

- IDF Call to Action (EN, ES, FR, IT)
  [https://www.idf.org/HLMUHC](https://www.idf.org/HLMUHC)
- UHC Social Media Toolkit
- UHC Advocacy Guide
- UHC Key Asks

**UHC ON SOCIAL MEDIA**

- Official hashtags and handles:

  #HealthForAll    #HLMUHC    @UHC2030    @CSOs4UHC
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Additional resources

- IDF DIABETES ATLAS: https://www.diabetesatlas.org/across-the-globe.html
QUESTIONS?

- Was something *unclear*?
- Did you not *understand* the purpose of this webinar?
- Are you not sure *what to do* next?

Ask away! All questions are welcome!
THANK YOU!

- **YLD Trainees 2019**: one final step to complete now: respond to the feedback questionnaire you will receive via email! You have **two weeks to complete it**.

- If you are watching the recording and have any questions, please contact us at: advocacy@idf.org